

Date: March 2, 2021
Promotion: USTOA 2021 Bucket List Travel Bracket Sweepstakes
Subject: Official Rules

**OFFICIAL RULES.
NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES.**

- 1) **Sweepstakes Timing:** The USTOA Bucket List Travel Bracket Sweepstakes (the “**Sweepstakes**”) begins at 12:01 a.m. ET on March 11, 2021 and ends at 11:59 p.m. ET on March 31, 2021 (the “**Sweepstakes Period**”). The Sweepstakes will be divided into six rounds of 64 different global travel experiences, as outlined in the chart below (each “**Entry Period**”).

Entry Period	Begins 12:01 a.m. ET on:	Ends 11:59 p.m. ET on:
Round of 64	March 11, 2021	March 14, 2021
Round of 32	March 15, 2021	March 17, 2021
Round of 16	March 18, 2021	March 21, 2021
Round of 8	March 22, 2021	March 24, 2021
Round of 4	March 25, 2021	March 28, 2021
Round of 2	March 29, 2021	March 31, 2021

- 2) **Eligibility:** The Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia, who are 21 years of age or older as of the date of entry. Employees of United States Tour Operators Association Inc. (the “**Sponsor**”), USTOA Active and Associate Members and their employees, their respective parent companies, subsidiaries, divisions, affiliates and employees of Woobox.com (the “**Software Application Provider**”) and the immediate family members (spouses, parents, children, and siblings and their spouses) and household members of USTOA Active and Associate Members and their employees, are not eligible to participate or win. Void where prohibited by law. All federal, state and local laws and regulations apply.
- 3) **How to Enter the Sweepstakes:** There is **NO PURCHASE OF ANY KIND NECESSARY to participate in the Sweepstakes, nor does a purchase of any kind increase your chances of winning.** During each Round of the Sweepstakes Period, you may access the Sweepstakes by visiting <https://ustoa.com/bucket-list-sweepstakes>. Once on the Sweepstakes page, you will be eligible to vote for destination travel experiences by clicking on the appropriate prompt. Following the completion of bracket voting, you will need to complete the on-screen registration form in order to submit your vote and enter the sweepstakes. Entrants will be permitted to vote once per day (based upon the entrant’s email address). All eligible entries must be received by the dates and times specified in the chart above to be eligible for the applicable Round of voting. Use of computer programs and other automatic means to enter the Sweepstakes is prohibited and will result in disqualification. Normal Internet access and usage charges imposed by your online service may apply.
- 4) **Destinations Advancing Each Round:** After each round, the destinations in each part of the bracket with the highest number of votes from sweepstakes entries will advance to the next round on or about the dates specified in the chart above. Entries will be counted by the Sponsor in conjunction with the

Software Application Provider. The winning destination will determine the location of the Grand Prize trip. The decisions made by the Sponsor are final on all matters relating to the Sweepstakes.

- 5) **Grand Prize:** There shall be one grand prize awarded at the end of the Sweepstakes. The grand prize winner will be selected at random by the Sponsor in conjunction with the Software Application Provider. The odds of winning depend upon the number of entries. One entrant shall be awarded a travel certificate entitling the winner to select and take a packaged travel itinerary (with a companion traveler) of the winner's choice offered by a USTOA Active Member in an amount up to and including \$10,000 to the winning destination of the Bucket List Travel Bracket Sweepstakes. USTOA will pay the cost of the packaged travel itinerary directly to the USTOA Active Member. The prize does not include any cash award. Additional expenses of the trip not provided by the USTOA Active Member may apply. Prizes are nontransferable and no substitutions of prizes by winners are allowed. All federal, state and local taxes (if any) are the sole responsibility of the winners. Travel must be booked by December 31, 2021 and concluded no later than December 31, 2023. Prize may be subject to blackout periods, and other restrictions may apply

- 6) **General Rules and Participation:** By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsor and the Software Application Provider. In the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor and/or the Software Provider which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date. Sponsor will not be responsible for incomplete, lost, late, misdirected entries, or for failure to receive entries or votes or other electronic communications due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender, Sponsor or Software Application Provider. The authorized account holder of the e-mail address submitted at time of entry will be considered the entrant. An "authorized account holder" shall mean the natural person assigned to such e-mail account by the Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with such e-mail account. A potential winner may be requested to provide proof that he or she is the authorized account holder of the e-mail address associated with a winning entry. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. Any questions regarding the number of entries or votes submitted by the owner of an ISP account shall be determined by Sponsor in its sole discretion. The grand prize winner will be required to sign and return an Affidavit of Eligibility and a liability/publicity release (where permitted by law) within twenty (20) days of notification attempt or the prize may be forfeited and an alternate winner determined. Failure to return the prize notification will result in disqualification and an alternate may be selected for the grand prize. Winner and travel companion(s) must travel together on the same itinerary. Travel companion(s) of the grand prize winner (or parent/legal guardian if a travel companion is a minor) will be required to execute a Release of Liability prior to departure. The grand prize winner and travel companion(s) must possess valid travel documents (i.e., valid passport, valid government issued photo ID, etc.) in order to travel. Once the grand prize has been selected, the Sponsor shall not be liable for any changes, cancellations, limitations or restrictions made by the USTOA Active Member chosen by the entrant. Any refunds or credits for travel changes are subject to the policies of the USTOA Active Member chosen by the entrant. All other expenses and costs of

travel not expressly listed as part of the USTOA Active Member's travel brochure or packaged travel plan above, including, but not limited to, airline fees, taxes, tips, entertainment, transfers, and transportation to airport and to and from winner's home residence are the winner's sole responsibility. Acceptance of a prize constitutes permission for the Sponsor and its agencies to use winner's name (and state in which they reside) and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Entries become the property of the Sponsor. **Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or Application may be a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor or the Software Provider which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes or Application, then the Sponsor reserves the right at its sole discretion to cancel the Sweepstakes and select the applicable Round bracket winners and the grand prize Winner in a random drawing (or random drawings) from among all eligible entries received for the Round Entry Period(s) at issue prior to cancellation. By participating in the Sweepstakes, the entrant agrees that Sponsor and the Software Application Provider, along with their respective parents, subsidiaries, affiliated companies, agents, retailers, advertising and Sweepstakes agencies, and all of their respective shareholders, officers, directors, employees and assigns, members, representatives and agents, will have no liability whatsoever for, and will be held harmless by entrant for any liability for any bodily injury, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from entry creation, the acceptance, possession, use or misuse of a prize or parts thereof, if applicable or participation in the Sweepstakes or participation in any Sweepstakes or related activity. By entering the Sweepstakes, you hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.

- 7) **Grand Prize Winner:** The name of the grand prize winner will be notified no later than April 10, 2021 by email address as provided on the winner's entry form. The Sponsor will make three attempts to notify the winner by email. Failure to respond to the Sponsor by April 30, 2021 will result in disqualification and an alternate may be selected for the grand prize. The grand prize winner's name shall be posted for thirty days at <https://ustoa.com/bucket-list-sweepstakes> within a reasonable amount of time after the close of the Sweepstakes.
- 8) **Sponsor:** The Sponsor of the Sweepstakes is United States Tour Operators Association, 345 Seventh Avenue, Suite 1801, New York, NY 10001.

You understand that you are providing your information to Sponsor. The personal information you provide will only be used commercially by Sponsor in the event you are selected as a Sweepstakes winner or if you have indicated that you would like to receive additional information from Sponsor.