

Setting Sustainability Criteria with Suppliers

Example of Engaging Suppliers and Setting Sustainability Criteria:

1. Engagement with Accommodation Providers:

o Sustainability Criteria:

- Require accommodation providers to have environmental management systems in place, such as energy and water conservation measures, waste management practices, and use of environmentally friendly cleaning products.
- Encourage accommodation providers to obtain sustainability certifications or eco-labels, such as LEED certification, Green Key certification, or certification from a recognized sustainable tourism program.
- Request information on social responsibility practices, including fair treatment of employees, engagement with local communities, and support for cultural preservation initiatives.

2. Partnership with Transportation Companies:

o Sustainability Criteria:

- Require transportation companies to adhere to emissions standards and fuel efficiency measures, such as using fuel-efficient vehicles, optimizing routes to minimize fuel consumption, and maintaining vehicles in good condition.
- Encourage transportation companies to invest in alternative fuels or hybrid/electric vehicles where feasible and financially viable.
- Request information on social responsibility practices, such as fair treatment of drivers and staff, compliance with labor standards, and support for employee well-being.

3. Collaboration with Activity Providers:

o Sustainability Criteria:

- Require activity providers to demonstrate commitment to environmental conservation, such as minimizing disturbance to wildlife habitats, practicing Leave No Trace principles, and supporting conservation initiatives.
- Encourage activity providers to engage with local communities and contribute to community development projects, such as offering training and employment opportunities to local residents and supporting education and healthcare initiatives.
- Request information on cultural preservation efforts, including respect for local customs and traditions, promotion of cultural

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exchange, and support for indigenous rights and heritage preservation.

4. Support for Local Suppliers and Businesses:

o Sustainability Criteria:

- Prioritize sourcing products and services from local suppliers and businesses that demonstrate sustainable practices, such as using locally sourced ingredients, supporting fair trade practices, and minimizing packaging waste.
- Encourage local suppliers to adopt sustainable business practices, such as reducing energy and water usage, minimizing waste, and supporting social and environmental initiatives in the community.
- Request information on the sustainability practices of local suppliers, including environmental management practices, social responsibility initiatives, and adherence to ethical sourcing standards.

5. Promotion of Sustainable Tourism Initiatives:

o Sustainability Criteria:

- Partner with suppliers who actively promote sustainable tourism initiatives and practices, such as responsible wildlife viewing, conservation-focused activities, and community-based tourism projects.
- Encourage suppliers to offer sustainable tourism experiences that educate and engage travelers in environmental conservation, cultural preservation, and responsible travel practices.
- Request information on the sustainability initiatives and commitments of potential partners, including their approach to sustainable tourism, engagement with local communities, and support for environmental conservation efforts.

By engaging suppliers and setting sustainability criteria or requirements, the tour operator can promote sustainability throughout its supply chain and ensure that suppliers align with its sustainability objectives and values. These criteria help establish clear expectations for suppliers and support the tour operator's efforts to offer responsible and sustainable travel experiences to its customers.