



## **GREAT RAIL JOURNEYS JOINS THE UNITED STATES TOUR OPERATORS ASSOCIATION (USTOA)**

**NEW YORK – July 29, 2026** – Terry Dale, president and CEO of the United States Tour Operators Association (USTOA), announced today that Great Rail Journeys has joined USTOA as its newest Active Member. This brings the current membership total to 54 Active Members representing 145 brands.

“We are thrilled to welcome Great Rail Journeys to USTOA as our newest Active Member,” said Dale. “As a leader in escorted rail vacations around the world, their expertise and global portfolio will bring even more value to the association, and their commitment to quality and customer experience aligns perfectly with the values of USTOA.”

“Joining USTOA marks an exciting milestone for Great Rail Journeys,” said Rob Payne, Chief Commercial Officer, Great Rail Journeys. “We’re proud to be part of an organization that shares our commitment to quality, integrity, and exceptional travel experiences. USTOA membership gives our partners and customers added peace of mind, knowing they can book a rail vacation with confidence.”

Founded in 1973, Great Rail Journeys has been a globally trusted leader in rail travel for more than 50 years, crafting expertly curated vacations that combine iconic rail routes with rich cultural experiences. Since its inception, the company has pioneered both escorted and independent journeys, bringing deep expertise and a passion for discovery to travelers across the U.S. and beyond. With a focus on making travel seamless, enriching and memorable, Great Rail Journeys offers a portfolio of award-winning vacations featuring carefully selected hotels, immersive excursions and authentic local experiences. From fully escorted tours led by experienced Tour Managers to independent itineraries, every journey is designed with care, ensuring exceptional service and support from the moment of booking through to return.

Great Rail Journeys headquarters is in York, United Kingdom, with a U.S. based office in Chicago. For more information on Great Rail Journeys, visit [www.greatrail.com/us](http://www.greatrail.com/us) or call 1-877-929-7245.

For more information on USTOA, visit [www.ustoa.com](http://www.ustoa.com).

### **About USTOA:**

Representing \$24.4 billion in revenue, the member companies of United States Tour Operators Association provide tours, packages and custom arrangements that allow 8.4 million travelers annually unparalleled access, insider knowledge, peace-of-mind, value, and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry’s highest standards, including participation in the USTOA’s Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business. As a voice for the

tour operator industry for more than 50 years, USTOA also provides education and assistance for consumers and travel advisors.

**Press Contact:**

Gina Dolecki/Stephanie Apricena

Redpoint

212-229-0119

[dolecki@redpointmarketingpr.com](mailto:dolecki@redpointmarketingpr.com) / [apricena@redpointmarketingpr.com](mailto:apricena@redpointmarketingpr.com)

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