



KENSINGTON TOURS JOINS THE UNITED STATES TOUR OPERATORS ASSOCIATION

NEW YORK – October 8, 2026 – Terry Dale, president and CEO of the United States Tour Operators Association (USTOA) announced today that Kensington Tours has joined USTOA as its newest Active Member. This brings the current membership total to 55 Active Members representing 147 brands.

“We are honored to welcome Kensington Tours, a leader in the responsible travel space, to USTOA as our newest Active Member,” said Dale. “Kensington Tours’ dedication to personalized travel experiences and their commitment to positive impact in their destinations make them a true asset to our association, and we are happy to have them.”

“Joining USTOA is an important milestone for Kensington as we continue to grow our business and deepen our relationships across the industry,” said Helen Giontsis, president of Kensington. “We share USTOA’s commitment to supporting the travel advisor and tour operators’ communities, delivering exceptional experiences for travelers and advancing responsible travel. We look forward to contributing to this respected organization and working alongside fellow members to help strengthen our industry.”

Kensington is a global leader in personalized luxury travel, creating customized, privately guided journeys designed around each traveler’s individual interests and preferences. Through its expanding portfolio of travel businesses, including Kensington Tours, Kensington Cruise, Kensington Ultraluxe, Kensington Yachts, Kensington Expeditions, Kensington Private Client, Kensington Corporate and Kensington Travel, the company delivers expertise and personalized service across a broad range of luxury travel experiences. Kensington is also committed to making a positive impact in the destinations it serves through Kensington Cares and its One + One model, which matches client contributions to support communities around the world.

Kensington Tours headquarters is in Toronto, Ontario, CA, with a U.S. based office in Wilmington, DE. For more information on Kensington Tours, visit www.kensingtontours.com or call 1-855-357-0992.

For more information on USTOA, visit www.ustoa.com.

About USTOA:

Representing \$24.4 billion in revenue, the member companies of United States Tour Operators Association provide tours, packages and custom arrangements that allow 8.4 million travelers annually unparalleled access, insider knowledge, peace-of-mind, value, and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry’s highest standards, including participation in the USTOA’s Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business. As a voice for the tour operator industry for more than 50 years, USTOA also provides education and assistance for consumers and travel advisors.

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