



DH ENTERPRISE & ASSOCIATES, INC. JOINS USTOA

NEW YORK – April 28, 2015 – DH Enterprise & Associates, Inc., the parent company of Sceptre Tours, Great Value Vacations and Global Consolidated Services, has joined the [United States Tour Operators Association \(USTOA\)](#) as its newest active member. The membership brings the association's current total to 53 corporate members representing more than 160 brands.

"With cutting edge technology, exemplary customer service, comprehensive product and destination knowledge and an overriding passion for travel, DH Enterprise & Associates, Inc. and its portfolio of brands are welcome additions to USTOA," said Terry Dale, president and CEO of USTOA.

"We're proud and excited to be joining USTOA," said Nico Zenner, CEO of DH Enterprise & Associates, Inc. "USTOA offers a wealth of opportunities for our brands. The \$1M Travelers Assistance Program, the networking opportunities and the recognition USTOA membership brings will strengthen our company and help drive growth."

A family-owned company, DH Enterprise & Associates, Inc. started doing business under various different names in 1980. Today, it is the parent company of Sceptre Tours, a deluxe European tour operator, Great Value Vacations, offering premium air-inclusive vacation packages, and Global Consolidated Services, a travel service solutions company that provides white-label, turn-key capabilities in the areas of technology, management, and operations.

DH Enterprise & Associates, Inc. also manages Journeys Connect, an escorted vacations and groups company, and the Aer Lingus Vacation Store, a brand owned by Aer Lingus. The company currently employs around 80 travel professionals and is supported by a team in Rome and a satellite office in Dublin.

DH Enterprise & Associates, Inc. is located at 486 Sunrise Highway, Suite 200, Rockville Centre, NY 11570. More information on the brands of DH Enterprise & Associates, Inc. can be found at:

- Sceptre Tours: www.sceptretours.com or call 800-221-0924
- Great Value Vacations: www.greatvaluevacations.com or call 800-896-4600
- Global Consolidated Services: www.gcs-ltd.com or call 855-599-2966
- Aer Lingus Vacation Store: www.aerlingusvacationstore.com or call 800-495-1632
- Journeys Connect: www.journeysconnect.com or call 855-220-6450

For questions and more information on USTOA, visit www.ustoa.com, call 212-599-6599, or email information@ustoa.com

About USTOA:

Representing more than \$13.5 billion in revenue, the member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow nearly 8 million travelers annually unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry's highest standards, including participation in the USTOA's Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business.

As a voice for the tour operator industry for more than 40 years, USTOA also provides education and assistance for consumers and travel agents.

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