



ISRAMWORLD TO RESIGN USTOA MEMBERSHIP AS A RESULT OF OPERATIONAL RESTRUCTURE

NEW YORK – June 21, 2016 – Following the restructuring of its operations, IsramWorld, which includes Latour, EuropeToo, Isram, Elite Travel Collection, Asian Vistas, Belder Gray, Prideworld and A Women’s View, has resigned its membership in USTOA effective June 17, 2016, and as a result has ceased participation in the USTOA \$1 Million Travelers Assistance Program.

“Travel agents should be aware that deposits made to IsramWorld on or prior to June 17, 2016 are protected under the USTOA \$1 Million Travelers Assistance Program. Client deposits thereafter will not be covered by the USTOA program,” advises USTOA President and CEO, Terry Dale.

“A restructuring of our operations late last year has shifted our business model and operations to new areas of growth, and as a result IsramWorld will take a temporary step back from its Active Member status with USTOA,” said Richard Krieger, President, IsramWorld Portfolio of Brands. “We thank USTOA for their continued insights, support and friendship. As business progresses and expansion targets are met we look forward to discussing with USTOA our return to Active Member status in the not-too-distant future.”

Dale added that IsramWorld has been a valued partner since 1980 and appreciates the longstanding support the company provided to USTOA for 35 plus years. “We look forward welcoming IsramWorld back as a member in the future,” he said.

For more information on USTOA, visit www.ustoa.com, call 212-599-6599, or email information@ustoa.com.

About USTOA:

Representing more than \$13.5 billion in revenue, the member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow nearly 8 million travelers annually unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry’s highest standards, including participation in the USTOA’s Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business.

As a voice for the tour operator industry for more than 40 years, USTOA also provides education and assistance for consumers and travel agents.

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