

NEW MODERN DAY EXPLORERS VIDEOS SHOWCASE THE CAPTIVATING POLYNESIAN CULTURE OF THE ISLANDS OF TAHITI

*USTOA's Newest Video Series Shares The Islands of Tahiti
with the Help of Goway Travel*



(Photo credit: Justin Weiler)

NEW YORK – September 28, 2016 –Known for its idyllic blue water and French Polynesian culture, The Islands of Tahiti offer a tranquil and enriching island escape. [The United States Tour Operators Association \(USTOA\)](#) gives travelers a behind the scenes look at the destination with the debut of the [Modern Day Explorer in The Islands of Tahiti](#) video series.

The three videos follow Bronwyn Hodge as she uncovers local experiences to include in Goway Travel's Tahitian itineraries. Created in partnership with [Tahiti Tourisme North America](#), [Air Tahiti Nui](#) and [Goway Travel](#), the videos highlight Bronwyn's journey to discover how a traditional Tahitian pareo sarong is made with a local artisan, visit a Tahitian black pearl farm, enjoy a private motu picnic on the white sand beaches, go snorkeling from a private catamaran, relax in an off the beaten track resort, and much more.

Inspired travelers can find their ideal Tahitian itinerary by clicking [here](#) or search a variety of other itineraries in the Islands of Tahiti by using the "Find Your Dream Vacation" section of the USTOA [homepage](#). The resulting options provide details on the length of trip, itineraries, dates, and prices for a range of packaged travel offerings.

The Islands of Tahiti videos are the newest installment in USTOA's ongoing *Modern Day Explorers* series, a curated collection of in-depth videos and blog posts that introduces "wanderlusters" to the individuals responsible for scouting undiscovered travel experiences in new and emerging destinations and rediscovering what's new in beloved places. Each video series brings viewers behind the scenes to discover how these *Modern Day Explorers* find the rich and locally immersive experiences enjoyed by the eight million people who travel with USTOA tour operator members each year.

Modern Day Explorers videos and blog stories can be found at www.ustoa.com/modern-day-explorers, as well as www.ustoa.com/blog and www.youtube.com/user/ustoaunc. Consumers can follow the adventures on [Instagram](#) and [Twitter](#) using #traveltogether or by visiting [USTOA's Facebook page](#).

For more information on USTOA, visit www.ustoa.com, call 212-599-6599, or email information@ustoa.com.

About USTOA:

Representing more than \$13.5 billion in revenue, the member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow nearly 8 million travelers annually unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry's highest standards, including participation in the USTOA's Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business.

As a voice for the tour operator industry for more than 40 years, USTOA also provides education and assistance for consumers and travel agents.

Contact:

Gina Dolecki/Katherine Henry
Redpoint Marketing PR., Inc.
212-229-0119
dolecki@redpointpr.com / henry@redpointpr.com

###