



AUTHENTIC VACATIONS RESIGNS USTOA ACTIVE MEMBERSHIP

NEW YORK – April 29, 2022 – Following a change in its business model, Authentic Vacations is no longer a USTOA Active Member effective April 27, 2022. Accordingly, Authentic Vacations no longer participates in the USTOA \$1 Million Travelers Assistance Program.

“Travel agents should be aware that purchases of Authentic Vacations products made prior to April 27, 2022, shall continue to be protected under the USTOA \$1 Million Travelers Assistance Program. Client deposits and payments thereafter will not be covered by the USTOA program,” advises USTOA President & CEO Terry Dale.

“We have valued our relationship with USTOA,” says Simon Russell, CEO, Authentic Vacations. “And we wish everyone in the travel and tourism industry much success in the future as we all rebuild, adapt, and grow our businesses.”

Russell continued, “Authentic Vacations wants to assure our clients that this departure from USTOA in no way leaves their travel unprotected. We are financially stronger than ever, our clients’ deposits and payments are secure, and they are protected in numerous ways.”

Dale added that Authentic Vacations has been a valued partner since 2018 and appreciates the support the company has provided USTOA.

For information about USTOA or the USTOA \$1 Million Travelers Assistance Program visit www.ustoa.com.

About USTOA:

Representing nearly \$19 billion in revenue, the member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow 9.8 million travelers annually unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry’s highest standards, including participation in the USTOA’s Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business. As a voice for the tour operator industry for 50 years, USTOA also provides education and assistance for consumers and travel agents.

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