



AUSTRALIAN PACIFIC TOURING RESIGNS USTOA ACTIVE MEMBERSHIP

NEW YORK – June 17, 2022 – Effective June 14, 2022, Australian Pacific Touring has resigned its USTOA Active Membership due to closing their sales office located in the United States, which is a membership requirement. Accordingly, Australian Pacific Touring no longer participates in the USTOA \$1 Million Travelers Assistance Program.

“Travel agents should be aware that purchases of Australian Pacific Touring products made prior to June 14, 2022, shall continue to be protected under the USTOA \$1 Million Travelers Assistance Program. Client deposits and payments thereafter will not be covered by the USTOA program,” advises USTOA President and CEO Terry Dale.

“We have had a wonderful partnership with USTOA for many years and would like to thank USTOA for all the support they have provided,” said Angela Waite, Head of Sales & Commercial UK, Europe & North America for Australian Pacific Touring. “As the industry continues to evolve post pandemic, it is time for us to evaluate and renew our business strategies in North America.”

She continued, “We will continue to work closely with partners in the USA, and as a privately owned and financially stable business, we continue to invest in the elevation of our product for both our customers and our valued travel partners. We are constantly looking at ways to improve our business and, having delivered best-in-class holiday experiences for over 90 years, we are excited about the future of our North American business moving forward.”

Dale added that Australian Pacific Touring has been a valued partner since 1991 and appreciates the support the company has provided USTOA.

For information about USTOA or the USTOA \$1 Million Travelers Assistance Program visit www.ustoa.com.

About USTOA:

Representing nearly \$19 billion in revenue, the member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow 9.8 million travelers annually unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry’s highest standards, including participation in the USTOA’s Travelers Assistance Program, which protects consumer payments

up to \$1 million if the company goes out of business. As a voice for the tour operator industry for 50 years, USTOA also provides education and assistance for consumers and travel agents.

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