

Tourism Authority of Thailand
2018 USTOA Out of Country Meeting / Thailand FAM Trip
 (Bangkok – Chiang Rai – Chiang Mai - Bangkok)
March 18 – 27, 2018
 (as of July 21, 2017)

Date	Program
Day 1: Mon, March 19 AM (early)	USA/Canada - Bangkok Depart to Bangkok by EVA Airways or similar (Flight - TBA) (Note: All delegates need to check in at the night of Sun, March 18) En Route
Day 2: Tue, March 20 AM PM 17.00	Bangkok Arrive at Suvarnabhumi International Airport (BKK) (Note: TAT will coordinate with TCEB for speedy track immigration process, if possible) Welcome greeting and transfer to Plaza Athenee Bangkok (The Luxury Collection) or similar At Leisure (after the long flight) Transfer to the pier for cruise boarding Enjoy dinner cruise where you can dine and explore Bangkok at night along the spectacular Chao Praya River Return to the hotel and overnight in Bangkok

<p>Day 3: Wed, March 21</p> <p>AM</p> <p>12.00-14.00</p> <p>16.00 – 19.00</p> <p>AM</p> <p>PM</p> <p>20.00 – 22.00</p>	<p>Bangkok Venue: Plaza Athenee Bangkok (similar as the overnight accommodation)</p> <p>2018 USTOA Out of Country Meeting</p> <p>Lunch (hosted by TCEB - TBC)</p> <p>Trade Event Program</p> <ul style="list-style-type: none"> - Thai Suppliers Registration - Presentation and/or panel discussions by the members of USTOA <p>Suggested topics:</p> <ul style="list-style-type: none"> - 2018 USA & Canada Market Scenarios (briefing activities) - Discussion panel: An understanding on the US and Canada market for the Thai counterparts - Trade Meet (Thai suppliers meet USTOA delegates) <p>Optional Tour for spouses or other partners who will not join the trade functions:</p> <p>Transfer to the Museum of Floral Culture The newest experience of Bangkok, the Museum of Floral Culture is located in the quiet residential area of Dusit. Built in the reign of King Rama VI, it is housed in a beautifully preserved 100-year-old teak mansion with colonial architecture. We will have a chance to join the workshop to learn about Thai flower designs by internationally known artist: Sakul Intakul. www.floralmuseum.com</p> <p>Rejuvenate yourself with Thai spa & massage at the Oasis Spa Return to the hotel</p> <p>Welcome Dinner & meet with TAT Executives (hosted by TAT) Overnight in Bangkok</p>
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<p>Day 4: Thu, March 22</p> <p>AM</p> <p>18.00 – 21.00</p>	<p>Bangkok</p> <p>Transfer for the Arts of the Kingdom Museum at the Queen Sirikit Institute. The group will be specially welcomed and led by the museum executives and specialists. This is the place where you will see all beautiful masterpieces of Thai craftsmanship. The displays are inside the Ananta Smagon Throne Hall. www.artofthekingdom.com/en/</p> <p>Bangkok Food Tour Riding by Tuk Tuk to enjoy Thai taste of famous street food along the local restaurant & Bangkok China Town. Visit the flower market and the Temple of the Reclining Buddha at night when they are beautifully lighted up. End of the journey by enjoying drinks at the bar with stunning view of the Temple of Dawn as the background.</p> <p>Overnight in Bangkok</p>
<p>Day 5: Fri, March 23</p> <p>AM</p> <p>PM</p>	<p>Bangkok - Chiang Rai</p> <p>Travel to Chiang Rai by air (flight TBA)</p> <p>Visit the White Temple (Wat Rong Khun), one of the most recognizable temples in Thailand where you will meet and greet by the national artist: Chalermchai Kositpipat.</p> <p>Followed by visiting the Black House (Baan Dam). If the White Temple is Yin, this place will be the Yang where you will see the unique creation of another national artist: Thawan Duchanee.</p> <p>Transfer to the hotel Overnight in Chiang Rai</p>

<p>Day 6: Sat, March 24 08.00</p> <p>Evening</p>	<p>Chiang Rai - Chiang Mai</p> <p>Transfer to Chiang Mai by coach (3 hours drive) En Route: Visit Doi Tung Palace, the legacy of the late Princess Mother promoting the human, economic and environmental models that can be applied to various situations to tackle poverty and a lack of opportunity of the region.</p> <p>Transfers to the Dhara Dhevi Chiang Mai or similar</p> <p>Join the Lanna Networking Dinner Reception with Thai performances at the Dhara Dhevi Overnight in Chiang Mai</p>
<p>Day 7: Sun, March 25</p> <p>AM</p> <p>PM</p> <p>Evening</p>	<p>Chiang Mai</p> <p>Experience the “Own the Elephant for a Day” program at Pattara Elephant Camp where the group will meet with the owner : Pattara (Pat) to learn how you can interact with your elephant and why this camp help preserve them. You will also meet the elephant babies.</p> <p>Option: At leisure or visit the Doi Suthep Temple (the landmark of Chiang Mai)</p> <p>Visit the Night Market (Chiang Mai Night Bazaar) Overnight in Chiang Mai</p>
<p>Day 8: Mon, March 26</p> <p>AM</p> <p>PM</p>	<p>Chiang Mai - Bangkok</p> <p>Farm to Table Cooking Class</p> <p>Transfer to Chiang Mai Airport for the flight to Bangkok (flight TBA) Arrival and transfer to the Peninsula Bangkok or similar</p> <p>Farewell dinner (TBA) Overnight in Bangkok</p>
<p>Day 9: Tue, March 27</p>	<p>Bangkok - USA/Canada</p> <p>Return home or extended stay (TAT can assist for the extended program preparation)</p>