

SUSTAINABILITY IS RESPONSIBILITY (SIR) 3.0 SUMMIT

MAY 18-21, 2024
SINGAPORE



SIR SUMMIT PROGRAM | As of April 2, 2024

DAY 0 – FRIDAY, MAY 17, 2024 (ARRIVAL DAY)

Free and easy
Suggestions for activities and culinary experience will be provided.

DAY 1 – SATURDAY, MAY 18, 2024

Welcome to SIR Summit 3.0 in Singapore!

Sessions (8:00am – 12pm)

The Road to Sustainability
Creating a Business Case for Sustainability
Singapore’s Business Case for Sustainability
Hear from Singapore Companies: Our Business Cases for Sustainability
Hear from USTOA Members: Our Business Cases and Sustainability Strategies

Lunch

Hosted buffet at the PARKROYAL COLLECTION Pickering

Experience Singapore – A Visit to the Urban Redevelopment Authority (URA)

A guided tour at the URA City Gallery to gain insights into Singapore’s urban planning transformation and its future plans.

Sessions (2:30pm – 5pm)

Utilizing SGDs to Boost Your Business Case
Industry Standards – Sustainability Sample Strategy
Sustainability and Stakeholders



Bringing it Home – Creating and Updating Your Business Case and Strategy

Evening Activities

Welcome Reception

Hosted Dinner

DAY 2 – SUNDAY, MAY 19, 2024

Transportation to Sentosa Island where the program will be held for the day.

Sessions (8am – 12:30pm)

Measuring Impact

Why bother with certification?

Certification Schemes and GSTC’s Approach to Tour Operators and the Supply Chain

Certification from the Supplier Perspective

Certification from the Member Perspective

Does certification work for us? – Discussion Part 1

Lunch

Hosted lunch on Sentosa Island

Experience Sentosa with exciting activities

Experience the island’s activities to understand why it’s a place Where Discover Never Ends.

Sessions (3:15pm – 5:30pm)

Does certification work for us? – Discussion Part 2

What’s in the Air? Tour operator and Supply Chain approaches to Addressing the “Aviation Issue”

Evening Activities

Depart Sentosa Island by the Cable Car to Mount Faber

Hosted local community dining experience.

DAY 3 – MONDAY, MAY 20, 2024

Experience Singapore:

- **Morning hike at Singapore’s Southern Ridges**

A morning in nature at Singapore's Southern Ridges' Henderson Waves and the elevated Forest Walk. Join us for a leisurely walk taking in the flora and fauna of Singapore.

- **Discover the Malay heritage at Kampong Gelam**

A cultural walking tour along the Malay community district in Singapore learning about history and visits to unique sites.

Lunch

Hosted lunch at a local restaurant

Sessions (2pm – 5:30pm)

Partnerships 101

From your Members – Partnerships and Responsible Collaborations

How can Partnerships benefit you?

What Partnerships to develop?

Ideas Sharing

Partnerships and Action Plans

Evening Activities

Guided visit to the sustainable Gardens by the Bay with its majestic Supertrees, Flower Dome & Cloud Forest Conservatories.

Hosted group dinner

DAY 4 – TUESDAY, MAY 21, 2024 (Farewell)

Experience Singapore – Hands on Batik at Design Orchard

Design Orchard is an integrated retail and incubation space aiming to groom local designers, servicing as a creative incubator, vibrant events space, as well as a one-stop shopping destination for local labels.

Sessions (10am – 11am)

Just Getting Started – A Promising Farewell

Support Local Brands

Time to browse the Design Orchard and bring home your very own Singapore before you leave. Design Orchard will have a Personal Shopper on hand to guide your browsing. Or step out on Orchard Road, Singapore's retail aorta for even more retail therapy.

Coach returns to hotel.

Afternoon Activity - optional

Hosted tour options: Visit to the Peranakan private-home museum, The Intan and/or guided tour of Jewel @ Changi Airport before departing Singapore (note: open to everyone)